

# Exhibit 1

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,752,504**

**Registered Aug. 19, 2003**

**SERVICE MARK  
PRINCIPAL REGISTER**

**TOYS FOR TRUCKS**

TOYS FOR TRUCKS (PARTNERSHIP)  
16645 WALNUT ST., SUITE A  
HESPERIA, CA 92345

FOR: RETAIL STORE SERVICES IN THE FIELD  
OF PARTS AND ACCESSORIES FOR TRUCKS,  
VANS, AND OTHER VEHICLES, NAMELY SPORT  
UTILITY VEHICLES, AUTOMOBILES AND PICK-  
UP TRUCKS, IN CLASS 35 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 6-21-1988; IN COMMERCE 7-0-1999.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "TRUCKS", APART FROM THE  
MARK AS SHOWN.

SER. NO. 76-451,175, FILED 9-19-2002.

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